

HEPC presents

# Best of India

INDIAN APPARELS & TEXTILE FAIR

01<sup>st</sup> -03<sup>rd</sup> October, 2025 BDNKHA Park, Moscow, Russia

## Excellent opportunity!

**03** Days  
in Russia



Leading Indian Manufacturers  
& Exporters

AROUND  
**1,000**

International &  
Domestic Buyers

Bringing *Indian exporters* and *international buyers*, *general trade houses*, *sourcing agents*, large-volume *domestic buyers*, and *visitors* from *Russia* and *neighbouring regions* together in *one event*

Showcasing the best of Indian

HANDLOOM, HANDICRAFT, APPARELS & GARMENTS, HOME FURNISHING, CARPETS & LINEN!

Event organisers

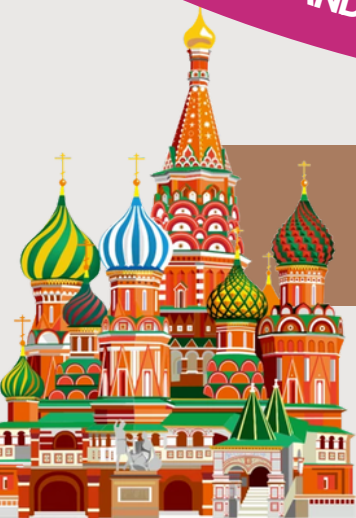
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EXHIBITIONS

## Don't miss it! Rush your Applications!

For any further clarification contact

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Best of India – Indian Apparels & Textile Fair to be held from **01-03 October, 2025** at Hall No. 55, 119/84, St. Prospect Mira, BDNKHA Park, City Moscow, Russian. This exclusive Exhibition & Buyer-Seller Meet (BSM) will serve as a strategic gateway for Indian exporters to expand their presence in Russia and CIS markets by engaging directly with leading importers, wholesalers & retailers from Russia.

### Why Russia?

A Market of Unprecedented Opportunity for Indian Textiles: Russian textile, apparel and Marble sector is undergoing a transformation, with high demand for winterwear, woollen and cotton-based products, home textiles and fashion apparel. Indian exporters are uniquely positioned to capitalize on this expanding market, driven by the following factors



### Surging Demand for Indian Textiles

Russian companies are actively seeking non-Western trading partners to reduce dependence on traditional markets. India, with its large and diverse textile sector, became a natural alternative. Indian textiles (especially cotton, synthetic fabrics, and home textiles) are seen as affordable and high-quality, making them appealing in a sanctions-hit Russian market.



### High Potential for Winter wear & Seasonal Textiles

Russia has long, harsh winters, with temperatures often dropping below -20°C in many regions. There's a strong and consistent market for winter clothing: woollens, thermal wear, jackets, coats, and layered textiles. Blankets, quilts, wool-blend bedsheets, and insulated curtains also have increasing demand in Russian households and hotels. These are core strengths of India's home textile sector.



## Strategic Advantage Amid Geopolitical Shifts

With evolving trade dynamics and reduced textile imports from Europe and China, Russian buyers are actively seeking alternative sourcing options. Indian exporters can position themselves as reliable suppliers of high-quality textiles & Fabrics.



## India-Russia Trade Relations at a Historic High

The strong diplomatic and economic ties between India and Russia, coupled with initiatives like the Rupee-Ruble Trade Mechanism, have made trade more seamless and financially viable for Indian exporters.

## Expanding Retail & E-commerce Landscape

With Russia's retail and e-commerce sectors experiencing double-digit growth, Indian exporters have the chance to supply directly to major online platforms, departmental stores and boutique retailers.



The **BEST OF INDIA** an ideal platform for more than 100 exhibiting companies to showcase their goods, services and an excellent opportunity to meet more than **10,000** visitors and buyers at this grand expo spread over **3 days** period from a variety of disciplines at one platform. Participation at the fair will provide an appropriate platform for companies to explore business opportunities not only in Russia but also in nearest countries.

### Salient Features of the BEST OF INDIA

1. The Expo will have a participation of Leading
2. Manufacturer-Exporters
3. Meet prospective new customers
4. Meet existing customers to strengthen relationships
5. Meet and do business with fellow exhibitors
6. Launch new products and services
7. Capture new data to add to their customer databases
8. Build company or brand awareness
9. Use the show as a platform for other marketing activity
10. Benefit from the show's extensive marketing campaign

This is an excellent and not to be missed opportunity for Indian manufacturers - exporters and international buyers, General trade business houses, sourcing agents and large volume domestic buyers to engage and interact with each other to arrive at fruitful business deals.

Visitors and guests will be treated to a spectacular experience from the outset. The unique exhibits direct sales to public, experiences and entertainment makes retailers and professional service providers the perfect opportunity for sale, brand, launch, connect and build relationships with clients, customers and colleagues in a prospective surrounding.

### Product List

- |    |                       |    |                           |
|----|-----------------------|----|---------------------------|
| 1. | Handloom & Handicraft | 4. | Apparels & Garments       |
| 2. | Home Furnishing       | 5. | Hotels/Households/Trading |
| 3. | Carpets & Linen       |    |                           |



For More Info



## Handloom Export Promotion Council

(MINISTRY OF TEXTILES, GOVT. OF INDIA)

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